



## About Taste of the Valley

Taste of the Valley, now in its sixth year in Barry's Bay, continues to grow in popularity with residents and visitors. The original inspiration for the event, an initiative by the County of Renfrew, was to support food producers in the Ottawa Valley. In response to five years of observation and feedback, this year's festival will emphasize the accent on *taste* and the celebration of local food and food culture.

### FRIDAY AUGUST 18, 2017

10:00 am to 5:00 pm  
Railway Station Park and  
Zurakowski Park (*depending on  
the number of vendors*)

#### Application Deadline

Friday July 7, 2017.

#### Online Vendor Profile

Each vendor will have a profile on [www.therailwaystation.ca](http://www.therailwaystation.ca) and may be promoted through social media.

#### Booths

Booths are 10' x 10', with one foot of space on each side. If more than 10 x 10 is required a second booth must be purchased.

#### Cost

Single booth.....\$50 + HST  
Electricity.....\$25 + HST

#### CONTACT INFORMATION

**ANYA GANSTERER**  
CULTURE AND  
TOURISM COORDINATOR  
The Railway Station  
P.O. Box 370  
Barry's Bay, Ontario K0J 1B0  
613-756-5885  
[tourism@madawaskavalley.ca](mailto:tourism@madawaskavalley.ca)  
[www.therailwaystation.ca](http://www.therailwaystation.ca)

#### Types of Vendors

##### FOOD AND BEVERAGE PRODUCERS

Produce farms (vegetables, fruit, meat)  
Wild foragers  
Maple syrup producers  
Coffee roasters  
Bakers  
Chocolatiers

##### MAKERS

Soap and skin care  
Cleaning products  
Woodworkers  
Artists and craftspeople

##### READY-TO-EAT FOOD VENDORS

*Food that is cooked and served at the festival.*

#### Images and Support Materials

If your application to Taste of the Valley is successful, your business will have a profile on The Railway Station website and may be promoted on social media.

##### IMAGES

Please submit three images: 1) your booth, 2) your farm or studio, 3) your products.

#### Producer's Statement

Please submit a brief statement about your business, 100 words maximum.

#### Jury Process

The intention of jurying vendors is to insure the quality of products offered for sale and to regulate the number of vendors for each product. Priority is given to food and beverage producers, makers of natural products using locally-derived materials and vendors selling ready-to-eat food.

Food and beverage producers are encouraged to offer samples of their product. Artists and craftspeople will be considered but are encouraged to apply to the Madawaska Valley Artisan Festival. Vendor must reside within 150 kilometers of Barry's Bay. All products or produce must be grown or created by the vendor.

#### Set-up and Take-down

Your booth number will be available to you on August 17. Set up on Friday morning is between 8:00 am and 9:30 am. Please be set up and ready for the public by 9:30 am.

The show closes at 5:00 pm on Friday. Please do not dismantle your booth until after 5:00 pm on Friday. The Railway Station Park has an underground sprinkler system that could be damaged by pegs being driven into the ground, so please use cement blocks to secure overhead structures. Vendors are required to supply their own table, chairs and backdrop, and appropriate shelter from the weather (rain and sun). OVER »

## Other Information

**SPECIAL OCCASION FOOD VENDOR PERMIT:** To be filled out by all food and beverage vendors (with the exception of Barry's Bay Farmers' Market vendors) and submitted with this application.

**PRICING:** Please do not include any sale or discount signs in your booth.

**SALES TAX:** Each vendor is responsible for collecting the appropriate sales tax.

**PETS:** Exhibitors' pets are not permitted in the show. Taste of the Valley reserves the right to ask exhibitors to remove their pets from the show area.

**PARKING:** After completion of set-up, exhibitors will be asked to park their vehicles in designated areas.

**DEMONSTRATIONS:** Taste of the Valley encourages makers who wish to demonstrate the production of their work. Makers must notify the committee in advance in order to discuss the feasibility of any proposed demonstrations.

### REFUND POLICY

Full refunds will be granted for cancellations before June 30, 2017.

50% refund will be granted for cancellation before July 31, 2017.

No refund for cancellations after July 31, 2017.

**NOTIFICATION:** You will be notified as to the status of your application no later than June 23, 2017.

## Vendor Information

Contact name(s): \_\_\_\_\_

Business name: \_\_\_\_\_

Address: \_\_\_\_\_

Town: \_\_\_\_\_

Postal code: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

**VENDOR CATEGORY** (*check all that apply*)

Food producer |  Maker |  Ready-to-eat food

Will you be offering edible samples?  Yes  No

### DESCRIPTION OF YOUR PRODUCT:

List all products that you will be selling in your booth:

Are you a Barry's Bay Farmers' Market Vendor?:  Yes  No

Do you require electricity?  Yes  No

Please list all appliances that will be using electricity: \_\_\_\_\_

How much ampage will you require? \_\_\_\_\_



## Check List

Images

Statement

Payment

*Please make cheques out to  
Township of Madawaska Valley.*

\$50 + HST Booth Fee

\$25 + HST Electricity

Food Vendor Permit

Do you wish to demonstrate?

Yes  No

Details: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
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